

# LAURAT OGUNJOBI

BUSINESS ANALYTICS, POLICY, TECHNICAL WRITING,  
INSTRUCTIONAL STRATEGY & CONSULTING

## CONTACT



312-204-7284



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www.cushconsulting.com



332 South Michigan Avenue Suite 121  
Chicago Illinois 60604

## CERTIFICATIONS

- PMP
- CBA
- CFRE
- CTW
- CID

## EDUCATION

### Business Finance Program

#### Cornell University

2021 - 2022

Scholarship recipient for the Bank of America Women's Entrepreneurship Program.

### Bachelor of Fine Arts Course Credits

#### American Intercontinental University

2000 - 2003

Visual Communications & Graphic Design Program.

## LANGUAGES

English 

Arabic 

Yoruba 

## INTRODUCTION

As an established professional and the Founder of Cush Consulting Group (a boutique (per project need) advisory service that focuses on providing strategy, content communications, administrative and project management support), I have an interest in working with cross national and continental project teams. With a focus on the educational, cultural and philanthropic initiatives, my professional objective is to align my expertise with an expansive network of professionals that are focused on contributing and upholding the integrity of our most valued institutions. .

## PROFESSIONAL EXPERIENCE

### Founder & Principal Content Consultant

Cush Consulting Group 2011 - present

- Founder of an organic content communications group that operates on a seasonal or as need basis.
- Provide technical writing, case studies and content support for educational, cultural, and philanthropic agendas.
- Periodically provide administrative, training, public speaking and event support for select projects.
- Subcontract with individuals or companies on various research centered, translation documents, tender engagements, scholarly communication or public opinion projects.
- Hire, coach, train and mentor subcontractors and interns for larger select projects.

### Project Analyst

Wellcare Health Plans 2019 - 2019

- Managed a variety of moderately complex project activities relating to technical documentation, portal and knowledge management systems integration.
- Assisted in all phases of project management: project planning, implementation, and monitoring results.
- Served on the technical resource team focusing on converting moderately complex business communications into viable solutions through documentation and analytical sessions.
- Assisted in maintaining all project related materials (e.g., action plans, tracking tools).
- Acted as subject matter expert by providing technical assistance and guidance to management and associates on operational issues, process changes and activity status per knowledge management center.
- Assisted in the development and maintenance of various policies and procedures affecting the operations of the customer service department.
- Identified opportunities to improve department results, communications, and operating efficiencies.
- Participated in cross-functional departmental planning sessions.
- Prepared forecast reports, budget status, and other management related reports.
- Assisted in system requirements gathering and testing to ensure accuracy across multiple systems.

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Chicago Illinois 60604

## CONSULTING PROJECTS

- Virtual Global Village London
- Paradise Interns Bali
- Al Shola American School Dubai
- Impact Group Europe
- COGESA Expat Insurance Spain
- Zeno Radio Europe
- Barcelona Global
- English First Spain
- Tele Nile Middle East
- Aula Lateral Barcelona
- Google Spain
- Nexus OP Outsourcing Virginia
- ICNA Relief USA Virginia
- Seeding Africa Norway
- Working America Washington D.C.
- ISA Halal Inc Iowa
- Safeway Project Management Dubai
- Peaceful Families Project Virginia

## REFERENCES

### Ms. Sahar Shaban

☎ 773-965-0970

✉ [shabanstudio@hotmail.com](mailto:shabanstudio@hotmail.com)

### Ms. Sasha Blakenship

☎ 859-358-9713

✉ [sblankenship@workingamerica.org](mailto:sblankenship@workingamerica.org)

## PROFESSIONAL EXPERIENCE

### Broadridge Shareholder Communications Consultant

Ascenda Outsourcing 2017-2019

- Worked on an international project team designated to provide shareholder communication and transfer agent services.
- Provided regulated consultations and information related to corporate actions, mergers, and historical data on exchanges for key accounts under my tier management.
- Acted as a liaison between shareholders and companies on a variety of communication campaigns and due diligence channels involving proxy services, policy/stock market updates and technical services.
- Provided guidance and procedures to brokers and shareholders for DTC/DRS transfers, sale of stock processes and purchases through the portal.

### Senior Business Development Consultant

Smart Technologies 2012-2014

- Assisted with the development and evaluation of SMART Technology marketing trends for education, government, and corporate business sector campaigns.
- Supported existing instructional design projects, consumer/client relationships and campaigns.
- Provided SMART e-learning solutions, consultations and case studies to curriculum coordinators, technology directors and school district administrators.
- Assisted management with analytical data pertaining to channel/product development for existing and forthcoming campaigns.
- Assigned to new territories and market channels with a focus on building new relationships and recognition.
- Consistently met market goals and received recognition for exceeding territory targets and revenue development goals.

### Project Manager

Purple Monkey Studios 2007-2007

- Assigned to manage all non profit and educational design, and development projects for a design and implementation firm on its final quarter before aquisition.
- Managed the design and development of interactive, multimedia, computer-based trainings and print projects.
- Provided project leadership to project team for web-site production; production timetable, status reporting, client/project team coordinating; and quality assurance.
- Provided hands on project schedule management, design queries, reports, and graphics.
- Co-managed focus groups and client workshops for in-depth implementation and procedural analysis for clients.
- Assisted development team with creating functional specification documents, instructional frameworks and information architecture.

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Dear Human Resources Coordinator,

As a seasoned business strategy professional with notable experience in both the corporate and nonprofit sector, I was intrigued when I received information that your institution is currently seeking to fill a role of interest. Not only am I an excellent candidate for the institution, but also the opportunity. My career has been a dynamic and versatile mix of international relations, project management, consulting strategy, business management and administration work. With a special focus and interest in international relations and policy development, this letter of interest briefly highlights the vibrant dynamics of my career.

It all began in 2003. At that time, I was appointed to run the communications strategy as the Director of Communications at ACORN Chicago. ACORN was a national membership based non profit serving as an advocacy group for low income communities. After I was appointed, ACORN Chicago increased media coverage, membership growth and funding support. Due to the success experienced with ACORN and organizational changes, I expanded into the EMEA region through a UN funded project, and started working with a socio political news group in Monrovia, Liberia. As momentum continued to develop on that project, I was instrumental in connecting with community-organizing coordinators in France and Spain for European based projects. Those cross continental opportunities were crucial in developing my cultural acumen, and increased my insights on the importance of culture and identity in issues involving public interests and societal reform.

In 2011, I officially started Cush Consulting Group, an on-call consulting advisory service that works on communication strategies for cultural, philanthropic and educational institutions. After launching my consultancy, I continued my work in Barcelona Spain, and was involved in several projects involving expatriate communities and international relations. My main contract in Barcelona ended in 2017, however the professional networks and relationships built while there continue to blossom to this day.

Although my career started with non profit institutions, it also includes corporations. As demands increased to align business processes and social responsibility initiatives, I obtained my business analytics certification through client sponsorship. This aided me in successfully managing their proprietary projects, which involved policies, budgeting, system processes, documentation and sustainability initiatives. There's also a strong information technology, learning management systems, research and philanthropic management software component in my work, which has given me project versatility.

In 2021, I completed the Women's Entrepreneurship Certificate Program at Cornell University. I was awarded a scholarship to complete this program due to my entrepreneurial approach to providing solutions for socially impactful issues. Due to the nature of my work, I am constantly engaged in professional development and certification courses, which I wholeheartedly welcome as both an opportunity to stay abreast on current trends, and to gain a professional advantage.

This is only a brief highlight of my professional history. I welcome an opportunity to go into depth about my work, and the details of why I am interested in contributing to this opportunity. Thank you for your attention in reviewing my credentials, and I look forward to future correspondence.

SINCERELY,



LAURAT OGUNJOBI, PMP, CFRE, CBA, CID- TESOL

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