

Cush Consulting Group

Communication, Content, Strategy and Project Engagement
Support Services

Overview



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Cush Consulting Group is an international communications, strategy and content solutions firm started in Chicago Illinois by **Laurat Ogunjobi** in 2011. The Founder and Principal Content Strategist, **Laurat Ogunjobi** is a professional project manager and technical writer with a profile that includes work with the United Nations, Google, Samsung Electronics, Rail Europe Group, SMART Technologies and several major institutions in North America, Austria, Spain and the EMEA region.

The company primarily focuses on providing business content, research and data on projects and initiatives in the **educational, philanthropic and cultural** sector. The group is designed to subcontract projects relative to the market sectors of focus. Depending on the project size, projects are executed collaboratively or individually by the Founding Consultant, **Laurat Ogunjobi**.

Costs & Services

Cush Consulting Group works on two business service models. We work either as a team of consultants/subcontractors, or independently. If an independent contract is entered into, we either bill on a per hour rate with Laurat Ogunjobi, a set project rate/budget, or on the company's flex cost billing schedule. Since each client has different business needs, the cost to do business with us is always flexible and negotiable. Please see our **general pricing** schedule below. All prices are set in USD. The individual costs are billed at a minimum of 500 hours per project. Team costs are also billed at a minimum of 40 hours per project. Team sizes vary per project and function, ranging from 3 to 7 subcontractors. For clients with special conditions that require flexibility, the flex costs have no minimum or maximum time frame and are flexible.

Function	Individual Cost	Team Cost	Flex Cost
Content (blogs, articles, marketing campaigns)	125.00 per hour	250.00 per hour	1.50 per word
Remote virtual services (communications, administration)	125.00 per hour	400.00 per hour	225.00 per hour
Research, data analysis and technical writing	225.00 per hour	850.00 per hour	325.00 per hour
Business development, project management and international marketing	200.00 per hour	500.00 per hour	300.00 per hour
Philanthropic, individual, start up company projects	100.00 per hour	375.00 per hour	200.00 per hour
General consulting and strategy	200.00 per hour	500.00 per hour	300.00 per hour
Corporate training, workshops and focus groups	250.00 per hour	875.00 per hour	350.00 per hour